#### **Business Name**

Primary Business Address Address Line 2 Address Line 3 Address Line 4

Phone: 555-555-5555 Fax: 555-555-5555 E-mail: someone@example.com

### Secondary Heading

Front covers sell your product or service, back covers provide contact information, and the inside page usually tells a story or provides pricing options. Use simple, easyto-read typefaces without an excess of flourishes to better communicate with your readers.

They hold more information than do business cards, so you can include additional contact information.

Using color well in your brochure enhances your message visually and emphasizes specific points. Using a color scheme that is consistent and pleasing provides a better experience for your reader than one which is too loud, busy, or difficult to read.



# BUSINESS NAME



Business Tagline or Motto Product/Service Information **Tel: 555 555 5555** 

# Main Inside Heading

#### Secondary Heading

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## Secondary Heading

Color is closely tied to emotion. Using a color scheme that is consistent and pleasing provides a better experience for your reader than one which is too loud, busy, or difficult to read.Decide what you want to say in the front cover, back cover, and body of the brochure. Make sure that your message is consistent and easy to understand. Front covers sell your product or service, back covers provide contact information, and the inside page usually tells a story or provides pricing options. Use simple, easy-to-read typefaces without an excess of flourishes to better communicate with your readers. Choose a font color that is easily legible against your background color. Dark fonts stand out against light backgrounds, and vice versa.

