Social Media Types

Networks

- Use: Make virtual social connections with each other
- Examples
  - Facebook — Social
  - LinkedIn — Professional

News

- Use: Share external links to news items for public viewing
- Examples
  - Reddit
  - Digg

Bookmarking Websites

- Use: Bookmark sites they like.
- Examples
  - Delicious

Forums & blog comments

- Use: Users make posts (ask questions, solicit opinions and the like) and interact.
- Examples
  - Yelp
  - Blogger

Microblogging

- Use: Users share updates with the people subscribed to them.
- Examples
  - Twitter
  - Sina Weibo

Media sharing

- Use: Share images, videos and the like
  Interact with others.
- Examples
  - Instagram
  - YouTube