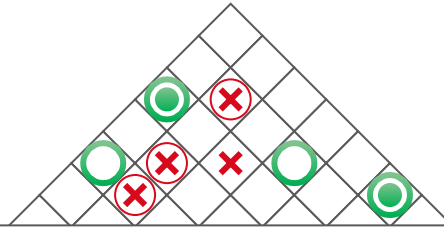


# Six Sigma QFD Analysis



Interactions	
	Strong negative relationship
	Mild negative relationship
	Strong positive relationship
	Mild positive relationship

		Voice of the Company								Competitive Evaluation 1-5		
		Customer Importance	High-quality and light weight wrapping paper	Import Chip	Plug and play	5V4A Power supply	Support windows xp, window 7 and 8	Support 4 devices working together	Light material			
Customer Requirements	Packaging Quality	3										
	Max. Weight 50lbs	3										
	Product Color	3										
	Water Proof	3										
	Work with Windows 8	4										
	With Power Adapter	4										
	transfer rates up to 5 Gbps	5										
	Support USB3.0 & 2.0	5										

Target		High quality low cost	ASI Company	Defective below 5%	Quality power adapter	Enhance compatibility	Enhance compatibility	Better material
Target Value								
Importance Weighting		8	6	7	5	7	5	8
Weight Column Chart								

Relationships	
	Strong Relationship
	Moderate Relationship
	Weak Relationship