



Product Execution Plan

Project arrangement

Process Specifications

Sarah Team
5/29 - 6/2 : 1.0 Week

3 Risk assessment

David Team
5/29 - 6/2 : 1.0 Week

Collaboration

Requirement

Requirement analysis

Gloria Team
5/1 - 5/5 : 1.0 Week

Industry analysis

Potential user image

User scenario simulation

surface and deep requirement

Competitive Analysis

Jill Team
5/1 - 5/5 : 1.0 Week

2 Requirements Classification

Gloria Team; Jill Team
5/8 - 5/12 : 5.0 Day

Core requirement

Key requirement

Secondary requirement

Matching Product Demand

1 Product design

Murray Team
5/22 - 6/20 : 22.0 Day

Minimum Viable Product

5/22 - 6/20 : 1.0 Month

Usability Testing

Prototype Design

PRD

UI

★ Plan B