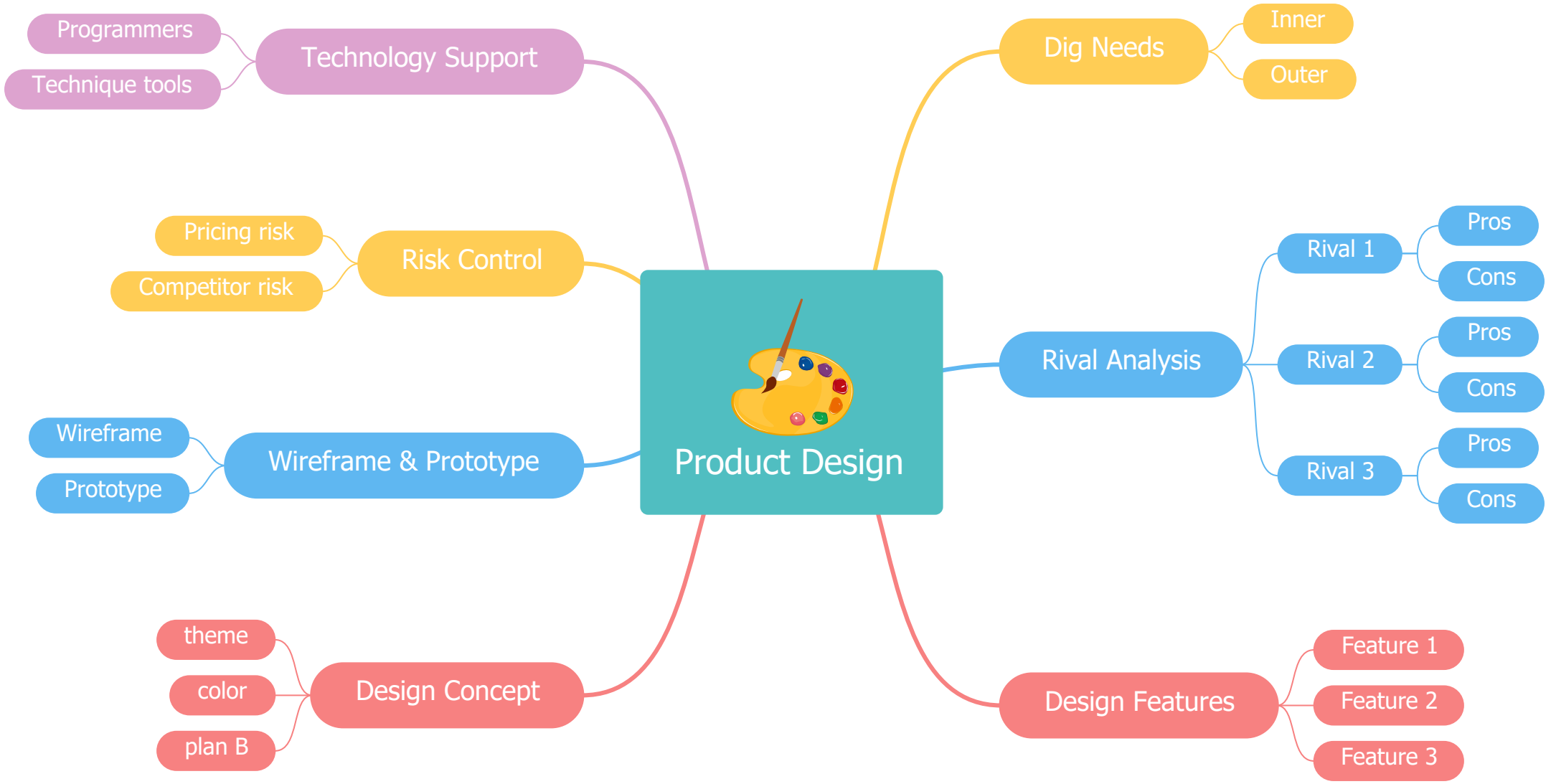
Product Design
Technology Support
Programmers
Technique tools
Dig Needs
Inner
Outer
Risk Control
Pricing risk
Competitor risk
Rival Analysis
Rival 1
Pros
Cons
Rival 2
Pros
Cons
Rival 3
Pros
Cons
Wireframe & Prototype
Wireframe
Prototype
Design Concept
theme
color
plan B
Design Features
Feature 1
Feature 2
Feature 3