

Business Name

Newsletter Title

• Volume 1, Issue 1 | • Newsletter Date

◆ Lead Story Headline

This story can fit 175-225 words.

A newsletter is a distributed publication generally about one main topic sent by associations, societies, clubs and businesses to provide information and news for their customers or members.

The newsletter must be attractive to catch the eye of the audience and make the subscribers want to read it without laying it down. The newsletter should report on activities or news that is interest to members.

It should be written in a manner that the readers can benefit from the information it contains, for example, club members interested in participating in the club sessions or activities, or customers desire to buy a product.

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◆ Secondary Story Headline

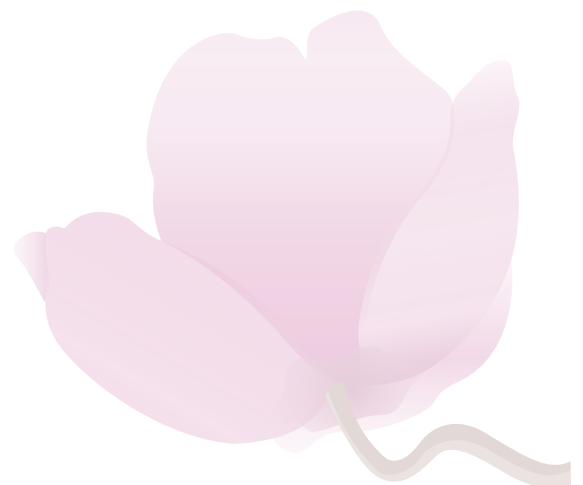
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If you explore the Publisher catalog, you will find many publications that match the style of your newsletter.



Inside Story Headline

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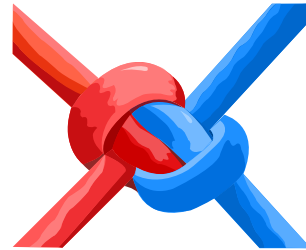
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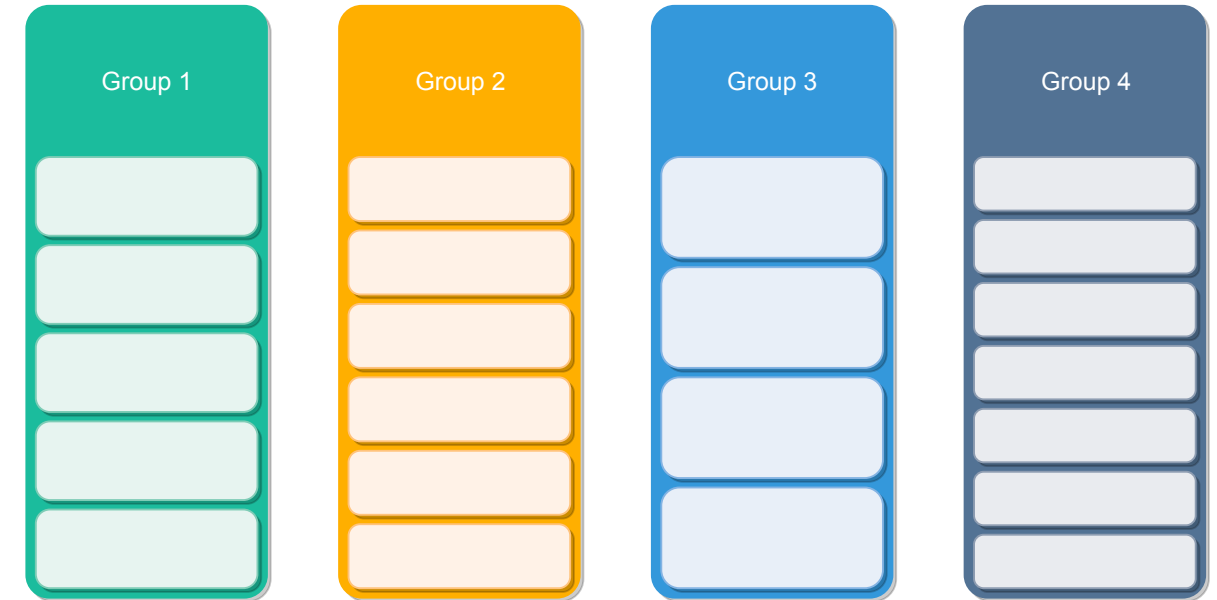
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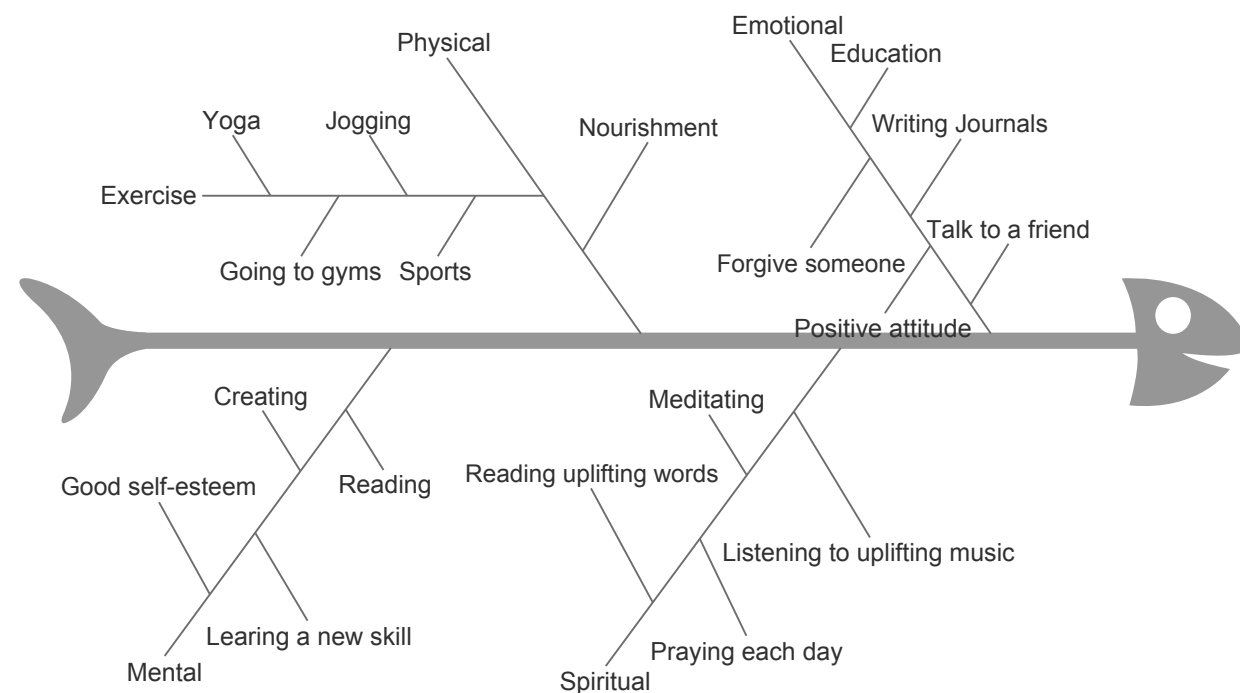
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Inside Story Headline

The design of a newsletter must be given serious thought. The contents must be accurate, factual, brief and impartial.

After all the articles, ads, fliers, etc. have been prepared for the newsletter, the document should be assembled and may require using the cut and paste method. Correct typographical and grammatical errors. If in doubt about a word or phrase, check it out! Does the article inform you and attract your attention? If it doesn't - rework it.



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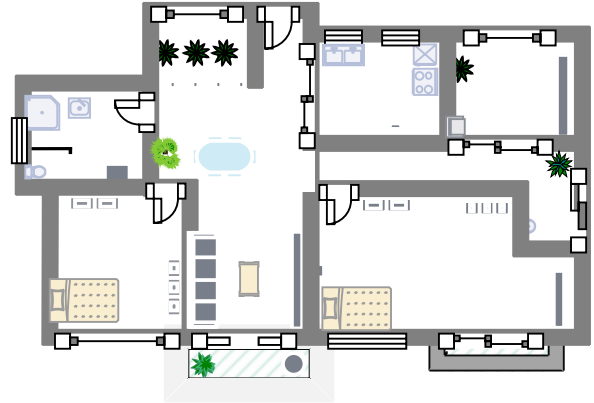
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