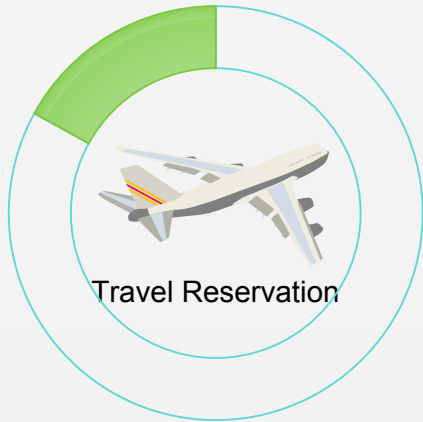


Mobile Purchase on Smartphone

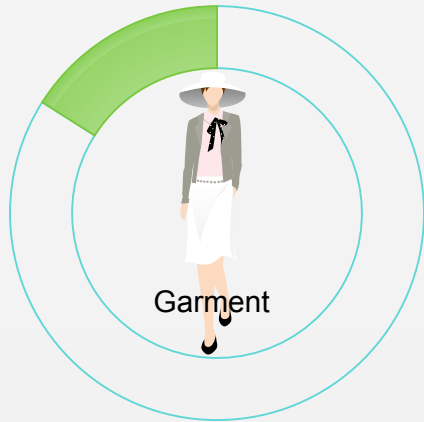


41% of smartphone users have made a purchase through their cellphone. Travel reservation is the most common mobile payment.

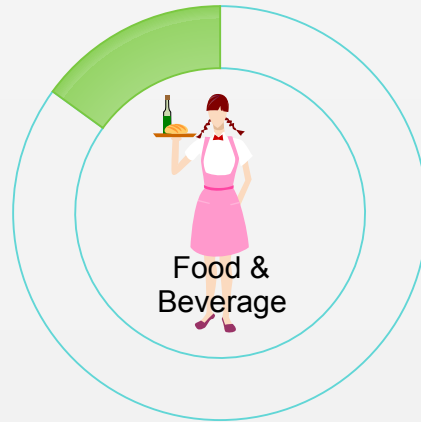
17%



16%



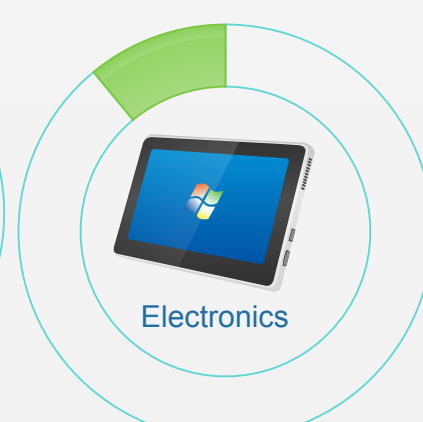
15%



11%



11%



8%



4%



11%



3%



8%

