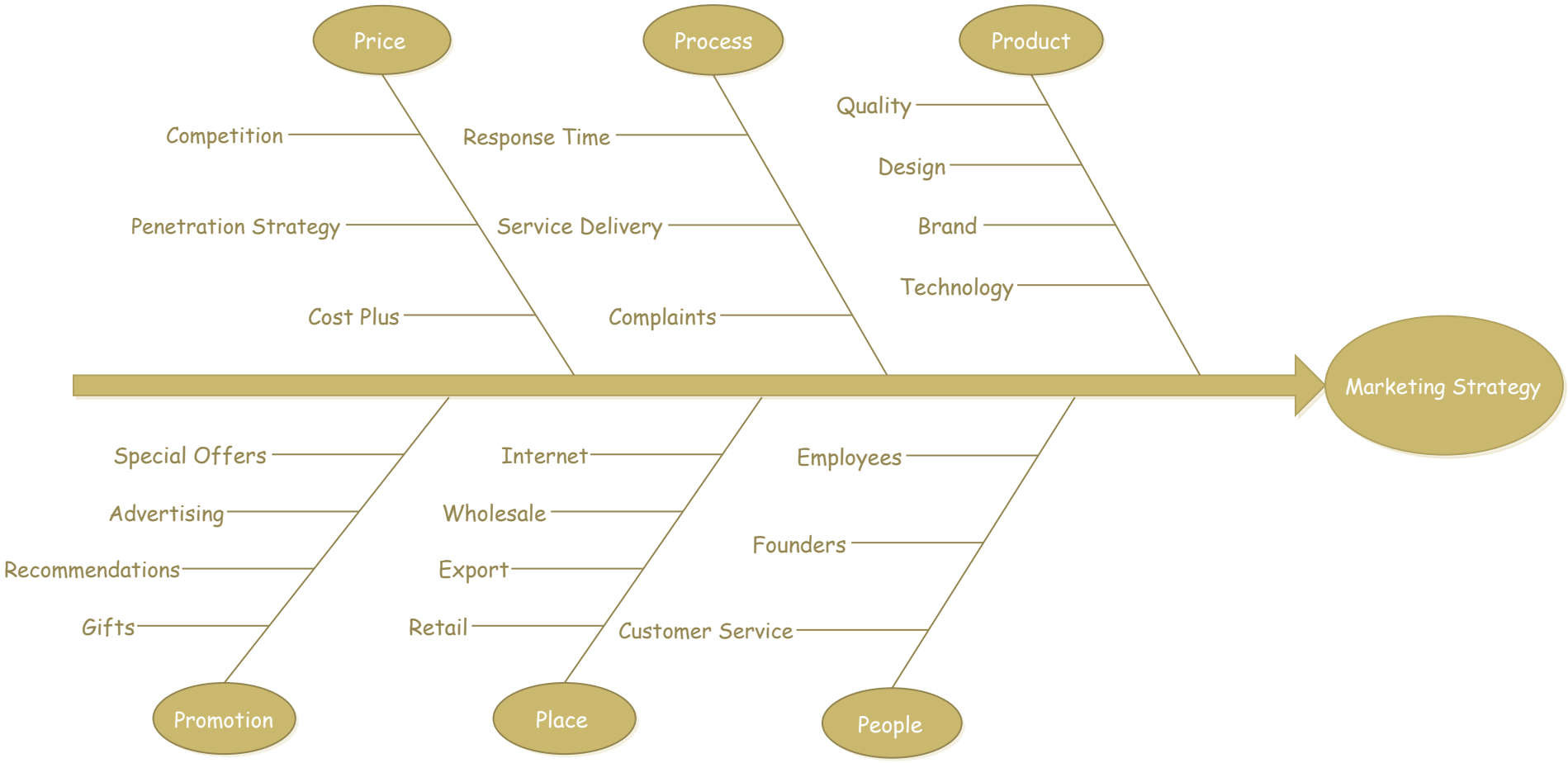
Price
Competition
Penetration Strategy
Cost Plus
Process
Response Time
Service Delivery
Complaints
Product
Quality
Design
Brand
Technology
Marketing Strategy
Special Offers
Advertising
Recommendations
Gifts
Promotion
Internet
Wholesale
Export
Retail
Place
Employees
Founders
Customer Service
People