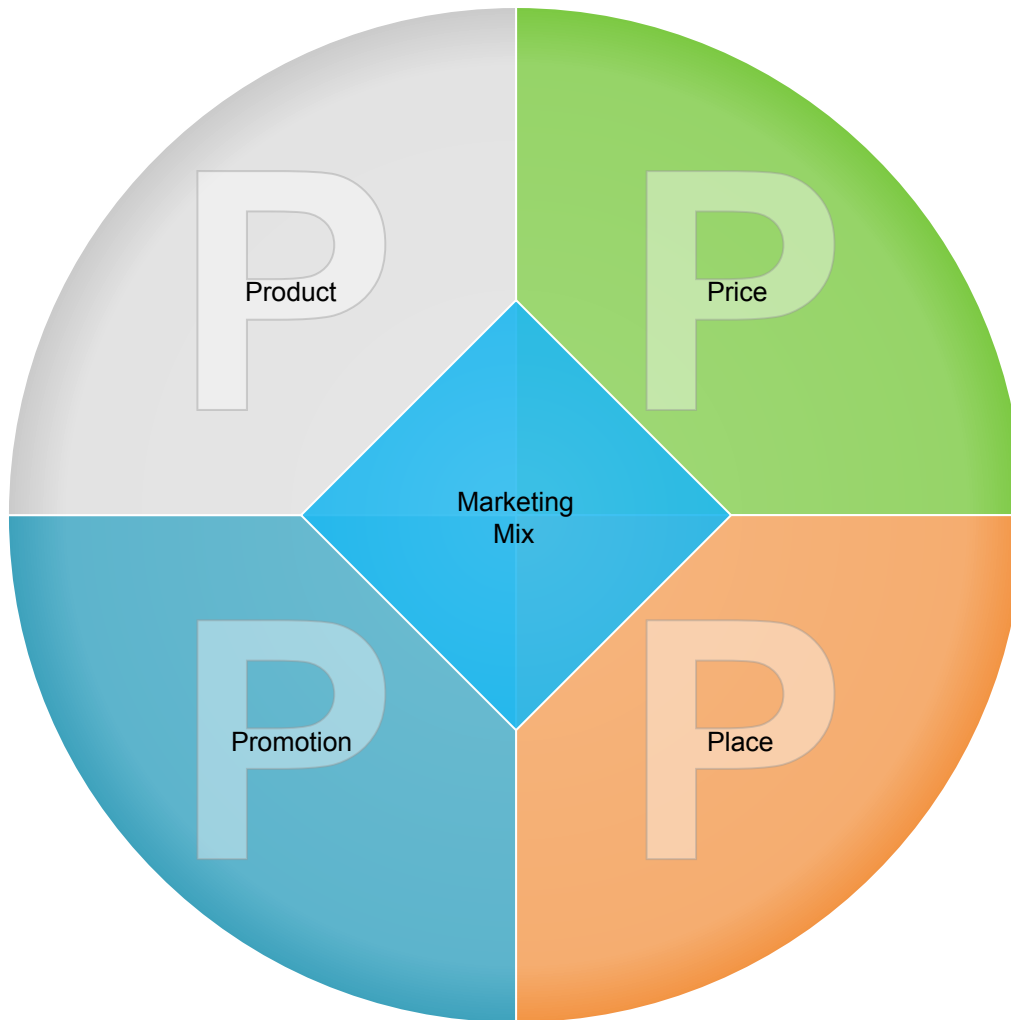





# Marketing Mix



Product 
Product description Service



Price
Marketing analysis Price list



Place
A place which is convenient for consumers to access



Promotion
Advertising, public relations, personal selling and sales promotion