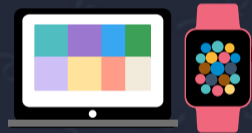


## IT PM Basic Concepts



Partical uses



App development

Hardware products

Network System

Cloud and Data services

Popular for different sizes of business



Involves a series of steps

Benefits



Set suitable standard

Monitor hidden drawbacks

Reduce risk and cost

Improve productivity