



# The Development of iPhone

1999 Dec

iPhone was registered

2002

- Creative features
- Trademark in Singapore
- Trademark in the UK
- Trademark in Australia

2004

- Trademark in Canada
- Developed the iTunes App
- Cooperated with Motorola

2005

- Developed iPod Shuffle
- Focused on new versions

2011

Released iPhone 4 and 4S

2008

- Released the SDK version
- Released the 16GB version
- Released the 3G and GPS functions

2007

- Decided the final name
- Cooperated with Cisco, T-Mobile and O2
- Entered the EU market
- The Invention of the Year by Time Magazine

2006

- Trademark in New Zealand
- Trademark in the USA
- Got Patent

2012

Released iPhone 5,5S and 5C

2014

Released iPhone 6 and 6 Plus

2016

Released iPhone 7 and 7 Plus

2017

Released iPhone 8, 8 Plus and X