



The Development of iPhone

1999 Dec

2002

2004

2005

2011

2008

2007

2006

2012

2014

2016

2017

iPhone was registered

Creative features
Trademark in Singapore
Trademark in the UK
Trademark in Australia

Trademark in Canada
Developed the iTunes App
Cooperated with Motorola

Developed iPod Shuffle
Focused on new versions

Released iPhone 4 and 4S

Released the SDK version
Released the 16GB version
Released the 3G and GPS functions

Decided the final name
Cooperated with Cisco, T-Mobile and O2
Entered the EU market
The Invention of the Year by Time Magazine

Trademark in New Zealand
Trademark in the USA
Got Patent

Released iPhone 5,5S and 5C

Released iPhone 6 and 6 Plus

Released iPhone 7 and 7 Plus

Released iPhone 8, 8 Plus and X