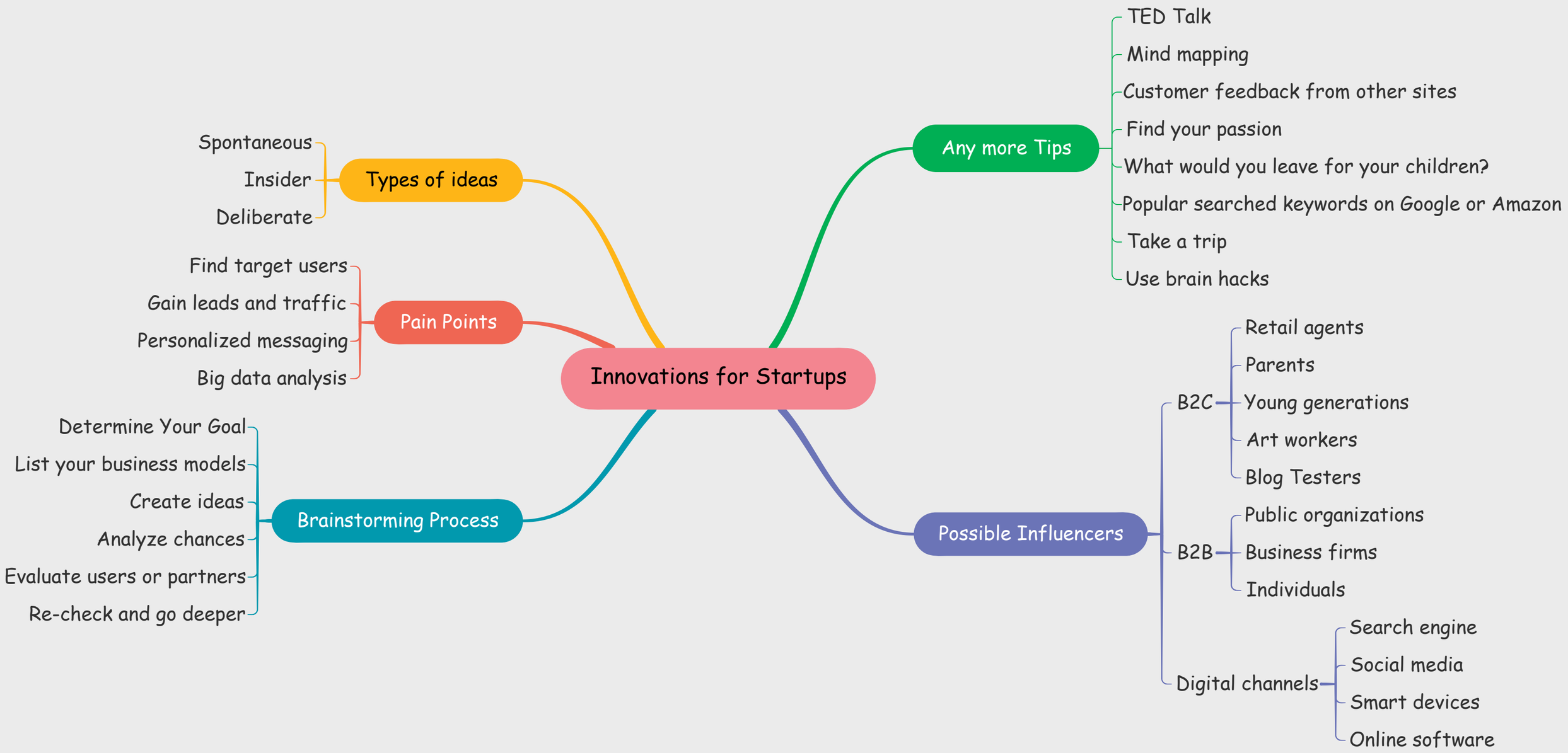
Innovations for Startups
Types of ideas
Spontaneous
Insider
Deliberate
Pain Points
Find target users
Gain leads and traffic
Personalized messaging
Big data analysis
Brainstorming Process
Determine Your Goal
List your business models
Create ideas
Analyze chances
Evaluate users or partners
Re-check and go deeper
Any more Tips
TED Talk
Mind mapping
Customer feedback from other sites
Find your passion
What would you leave for your children?
Popular searched keywords on Google or Amazon
Take a trip
Use brain hacks
Possible Influencers
B2C
Retail agents
Parents
Young generations
Art workers
Blog Testers
B2B
Public organizations
Business firms
Individuals
Digital channels
Search engine
Social media
Smart devices
Online software