Facebook Timeline

2003 Oct — Preparation

- Facemash was released
- Built the team with co-founders
- Dustin joinded Partnership

2004-2005 — Upgrade

- Funding
- Cooperates with new firms
- Achieved millions of registered users
- Investment from Accel Partners

2005-2009 — Product Development

- Further investments
- Launched high school version
- Developed Applications versions
- Expanded to UK Universities
- Add tag and photo features
- Microsoft joined FB shares
- Established international office

2009-2013 — Financing & Social Influence

- Improve Accessibility
- More Acquisitions
- Competitive pressure from Google
- Launched iPad version
- Reached one billion active users

2014 Feb. — Milestone

- Ten-year anniversary

Since 2015 — Further Updates

- Add Open Sourcing Feature
- Introduced payment on its App
- Launched more features on Android
- Comfirms support for GIFs
- Released AI related products
- Upgraded services in the UK and Australia