Competitive Analysis Table

Factors	My Business A	Competitor 1	Competitor 2	Competitor 3	Competitor 4
Factor 1		★★☆☆☆		ជ្រជាជាជាជាជាជាជាជាជាជាជាជាជាជាជាជាជាជាជ	
Factor 2	******		★★☆☆☆	★☆☆☆☆	
Factor 3	****			****	*******
Factor 4	★★☆☆☆	******		★★☆☆☆	★★☆☆☆
Factor 5		****			
Factor 6			******	******	******
Factor 7	*****	****	****	★★☆☆☆	****
Factor 8		****	******	★★☆☆☆	****