

Main Inside Heading

Secondary Heading

•Using color well in your brochure enhances your message visually and emphasizes specific points. Using a color scheme that is consistent and pleasing provides a better experience for your reader than one which is too loud, busy, or difficult to read. Choose a font color that is easily legible against your background color.

•Front covers sell your product or service, back covers provide contact information, and the inside page usually tells a story or provides pricing options. Use simple, easy-to-read typefaces without an excess of flourishes to better communicate with your readers. They hold more information than do business cards, so you can include additional contact information.

BUSINESS NAME

Business Name

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

BUSINESS NAME



Business Tagline or Motto
Product/Service Information
Tel: 555 555 5555

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BUSINESS NAME



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