

## Project Managers

Factor 1  
Factor 2  
Factor 3  
Factor 4

## Customers

Factor 1  
Factor 2  
Factor 3  
Factor 4

Problem:  
Fund  
Raising

Factor 1  
Factor 2  
Factor 3  
Factor 4

## Partners

Factor 1  
Factor 2  
Factor 3  
Factor 4

## Investors