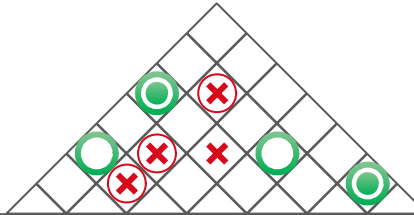


# Six Sigma QFD Analysis



Interactions		Voice of the Company							Competitive Evaluation
Symbol	Description	Customer Importance	High-quality and light weight wrapping paper	Import Chip	Plug and play	5V4A Power supply	Support windows xp, window 7 and 8	Support 4 devices working together	
⊗	Strong negative relationship								
⊗	Mild negative relationship								
⊙	Strong positive relationship								
○	Mild positive relationship								
									1-5

Customer Requirements	Packaging Quality	3	●							○
	Max. Weight 50lbs	3						●	⊗	⊗
	Product Color	3	○						○	○
	Water Proof	3							⊗	○
	Work with Windows 8	4		⊙	○		●	○	○	⊗
	With Power Adapter	4				⊙			⊗	○
	transfer rates up to 5 Gbps	5			⊙				⊗	○
	Support USB3.0 & 2.0	5		●				⊙	⊗	○

Target		High quality low cost	ASI Company	Defective below 5%	Quality power adapter	Enhance compatibility	Enhance compatibility	Better material
Target Value								
Importance Weighting		8	6	7	5	7	5	8
Weight Column Chart		62	55	35	78	61	90	61

Relationships	
●	Strong Relationship
⊙	Moderate Relationship
○	Weak Relationship