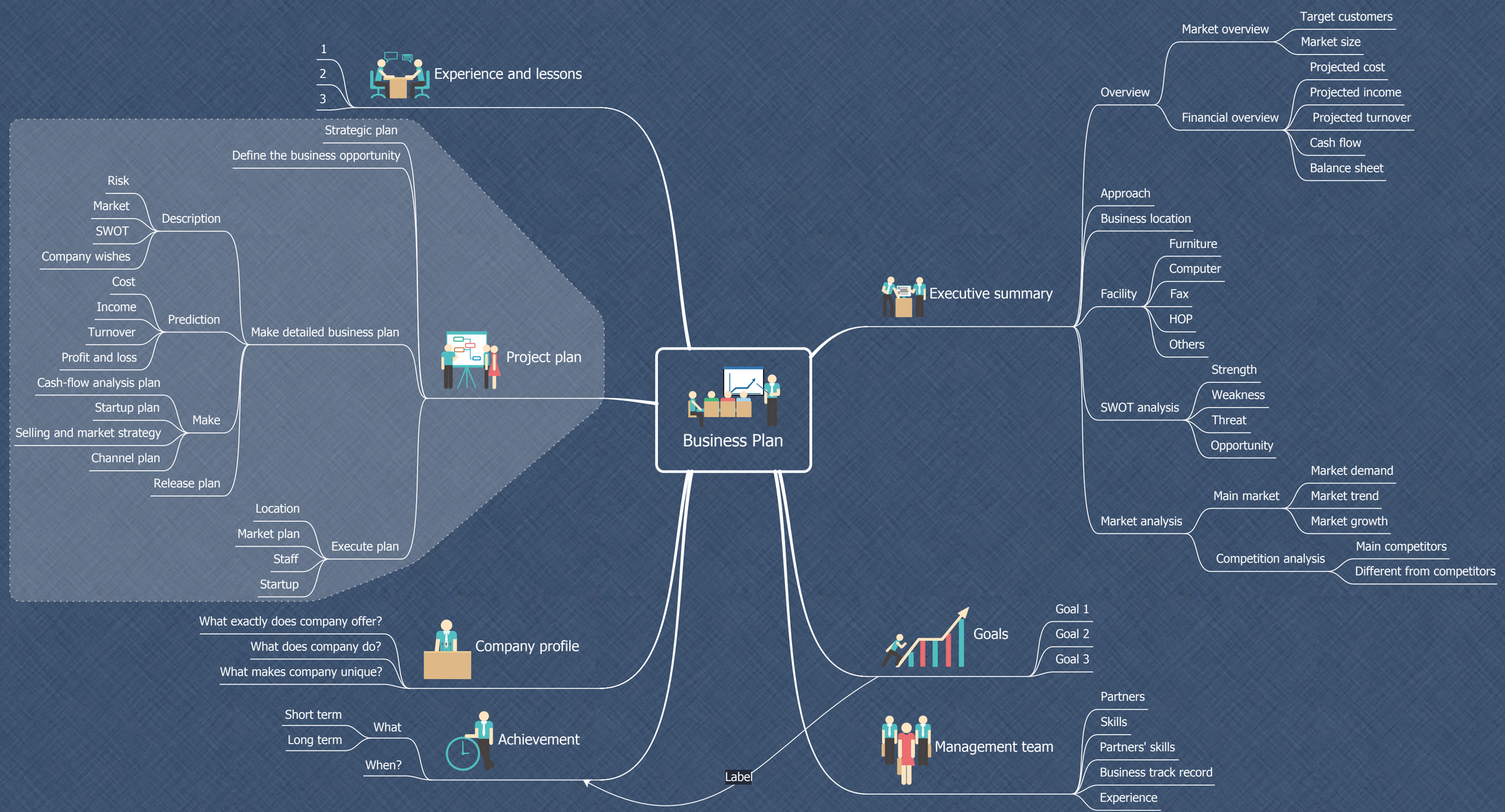
Business Plan
Experience and lessons
1
2
3
Project plan
Strategic plan
Define the business opportunity
Make detailed business plan
Description
Risk
Market
SWOT
Company wishes
Prediction
Cost
Income
Turnover
Profit and loss
Make
Cash-flow analysis plan
Startup plan
Selling and market strategy
Channel plan
Release plan
Execute plan
Location
Market plan
Staff
Startup
Company profile
What exactly does company offer?
What does company do?
What makes company unique?
Achievement
What
Short term
Long term
When?
Executive summary
Overview
Market overview
Target customers
Market size
Financial overview
Projected cost
Projected income
Projected turnover
Cash flow
Balance sheet
Approach
Business location
Facility
Furniture
Computer
Fax
HOP
Others
SWOT analysis
Strength
Weakness
Threat
Opportunity
Market analysis
Main market
Market demand
Market trend
Market growth
Competition analysis
Main competitors
Different from competitors
Goals
Goal 1
Goal 2
Goal 3
Management team
Partners
Skills
Partners' skills
Business track record
Experience
Label