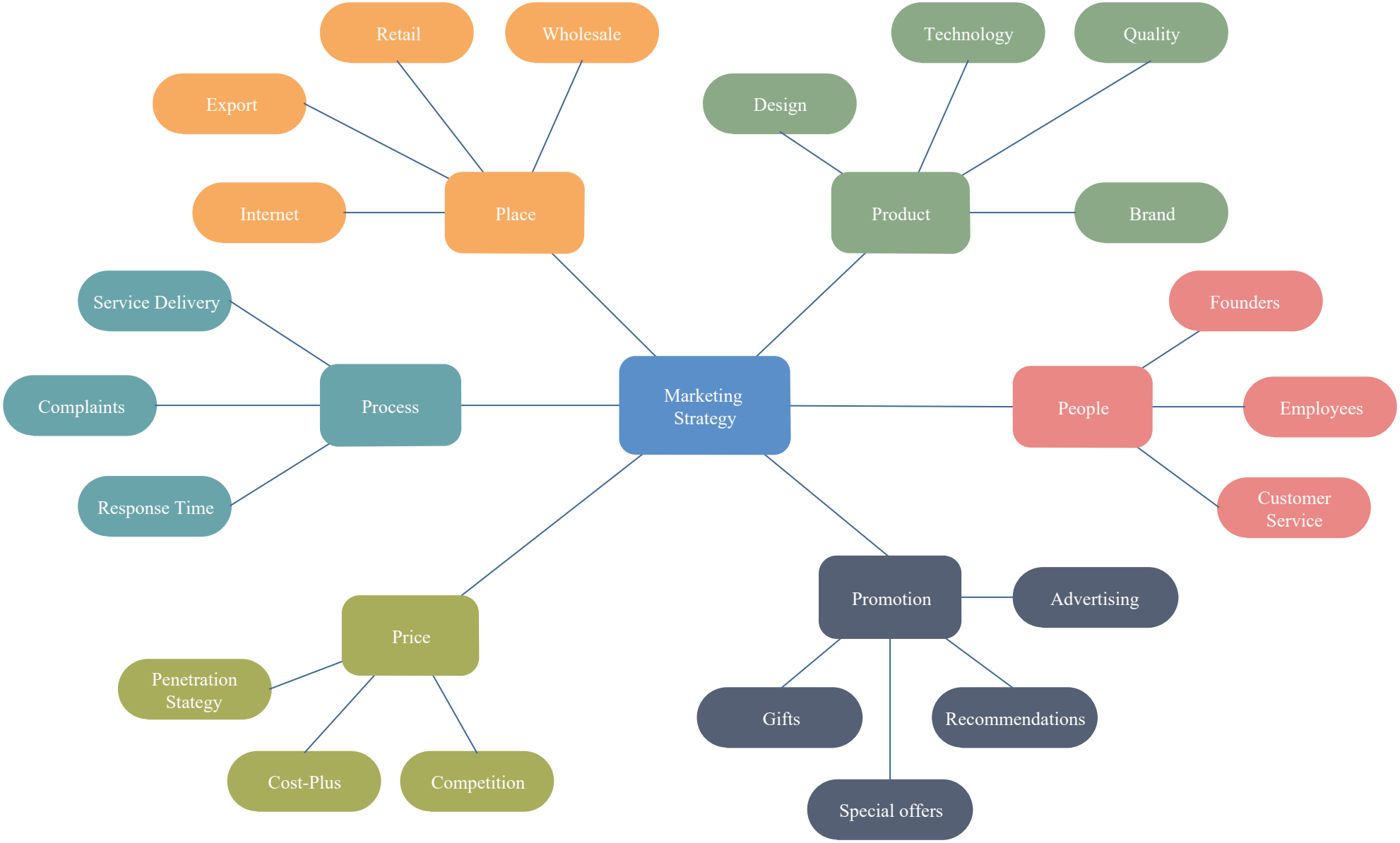
Marketing Strategy
Place
Retail
Wholesale
Export
Internet
Product
Technology
Quality
Design
Brand
Process
Service Delivery
Complaints
Response Time
People
Founders
Employees
Customer Service
Price
Penetration Stategy
Cost-Plus
Competition
Promotion
Advertising
Gifts
Recommendations
Special offers