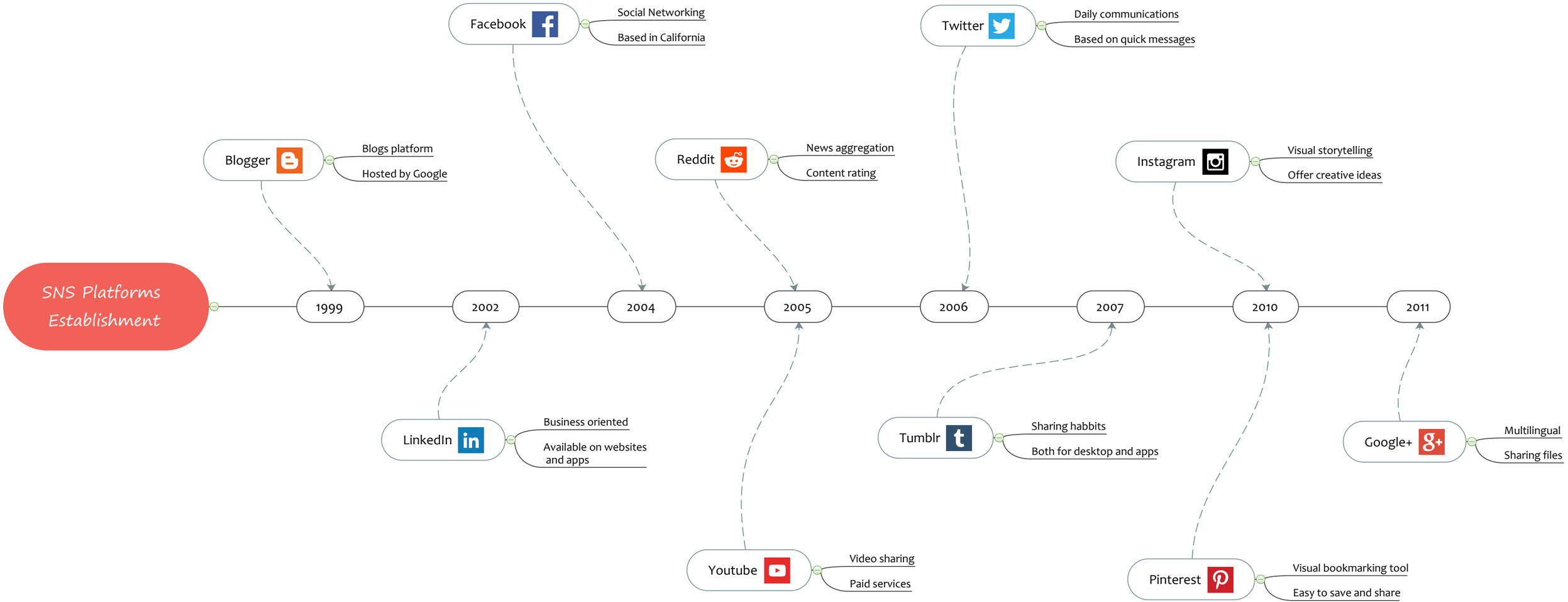
SNS Platforms Establishment
1999
2002
2004
2005
2006
2007
2010
2011
Blogger
Blogs platform
Hosted by Google
Facebook
Social Networking
Based in California
Reddit
News aggregation
Content rating
Twitter
Daily communications
Based on quick messages
Instagram
Visual storytelling
Offer creative ideas
LinkedIn
Business oriented
Available on websites and apps
Youtube
Video sharing
Paid services
Tumblr
Sharing habbits
Both for desktop and apps
Pinterest
Visual bookmarking tool
Easy to save and share
Google+
Multilingual
Sharing files